

SOFT bloomKliks



green-Effective® Ultra-concentrated liquid fabric softener

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance



- Kliks Laundry is Cradle to Cradle Certified™ GOLD as a set of four products.
- Registered in the positive list of „DIE UMWELTBERATUNG“
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

Sustainable development and production



EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

Complete biodegradability



- SOFT bloomKliks with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*

*for more information please visit www.wmprof.com

Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 81% of organic carbon processed in SOFT bloomKliks originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

Full transparency - complete ingredient declaration

5-15 % cationic surfactants (Esterquat), perfumes
Specific ingredients: water, calciumchloride, lactic acid, alcohol.

Traditional German quality - driving your durable business development



- More than 25 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



SOFT bloomKliks



green-Effective® Ultra-concentrated liquid fabric softener

- Economic in use ■ Pleasant scent ■ For all water types

Product profile

- SOFT bloomKliks with natural based softening agents and special tensides, enabling a removal of static electricity for a “triple action”, combines a flowery scent, velvet softness and allows a quick and easy ironing.
- SOFT bloomKliks leaves a velvet softness on the linen and clothes.
- Majorly composed of renewable resources, SOFT bloomKliks takes on the responsibility for future generations.
- Optimized as system for energy and resource saving. It has to be used through automatic distribution in combination with an ACTIV detergent or further Kliks products, such as ACTIV perfectKliks.
- KLIKS is a closed system with a clever packaging design providing maximum user safety and hygiene while guaranteeing the complete emptying of the product and a space saving disposal.

Area of application

- To be used for finishing of textiles in the washing machine.
- Suitable for all types of professional washing machines. Only to be used with automatic dosing equipment.
- Insert SOFT bloomKliks in the final rinse with a pump.
- Use SOFT bloomKliks according to the dosage instructions (depending on the water hardness and degree of soil of the laundry). Water hardness information can be provided by your local water company.

Product safety, storage and environmental instructions

Safety: For professional use only. For further information see Safety Data Sheet.

Storage: Store at room temperature in the original container. Do not store under 4°C and not over 25°C.

Environmental: Only give completely emptied packaging to special waste disposal. Proper dosage saves costs and minimises environmental impacts. Wash at the lowest possible temperature. Always wash with full load. Pre-sort the laundry (e.g. by colour, degree of soil, type of fibre).



Application and Dosing



Closed system for maximum user safety and intuitive handling.



Only with automatic dosing system.



developed for professional laundries.



open box as indicated through icons on the box and insert spout correctly in holder.



pay attention to colour coding for safe application.



recycle cardboard box with paper and plastic bag with plastic.

	2 ml	4 ml	6 ml

Sales units

Order No. 714350 1 x 10 L

Your trusted partner on site

pH-Value

